

## Fox Entertainment Plaza coming to Downtown



Riverside's latest Downtown development, the Fox Entertainment Plaza, has officially commenced. This future cornerstone of downtown activity includes a mix of uses, such as a new parking garage, restaurant, museum exhibit space and a black box theater located directly adjacent to the Fox Performing Arts Center.

The planned parking garage provides 400 parking spaces for use by Downtown employees, shoppers, diners and visitors of the Fox.

In addition to providing increased parking, the Fox Entertainment Plaza offers space for up to two new restaurants,

enhancing Downtown's position as a unique dining destination for the Inland Empire.

The black box theater allows space for community events and smaller live performances in a state-of-the-art facility, complementing and enhancing the activities at the Fox.

The Riverside Metropolitan Museum has a presence on this block with the addition of up to 10,000-square-feet of modern exhibit space that will allow the City to attract major traveling exhibits and, in turn, bring thousands of people to experience Downtown.

The unique façades of the two

buildings on the site will be preserved and incorporated into the project to maintain their historic character, demonstrating the City Council's clear commitment to historic preservation of significant buildings.

In addition to the long term benefits from this development, the construction of the Fox Entertainment Plaza provides construction jobs, permanent jobs, and brings more people to downtown to support local businesses and create a vibrant economic climate. The construction contract ensures that local construction workers and local material vendors will be used when possible.

With the exciting mix of uses, the Fox Entertainment Plaza promises to be a focal point of activities throughout the year and a significant addition to the City. Construction is expected to commence in early 2011 and be completed before the end of the year.

## Riverwalk law firm committed to community

To start your own law firm during tough economic times takes serious resolve, but for Doug Smith, a former Navy JAG, it was just the right time to throw caution to the wind and make the leap.

At the beginning of the year, Doug Smith and his partner Dana Mitchellweiler started Smith Mitchellweiler, LLP, a litigation and transactional law firm that provides a wide range of legal services including: employment and labor law, general liability, estate planning and civil rights litigation throughout Southern California. The firm is located at Turner Riverwalk in Riverside, one the largest master-planned office campuses in the Inland Empire.

Smith Mitchellweiler, LLP, currently employs 15 people, eight of whom are attorneys, and they are planning to add an additional 1,500 square feet to their current space.

Demonstrating a strong commitment to community, the firm formed a partnership with the Department of Public Social Services to provide free adoption services to Riverside County residents. Since January, the firm has assisted in five adoptions.

With an office in San Diego and a satellite office in San Juan Capistrano, Smith Mitchellweiler, LLP chose Riverside to represent their home base to take advantage of the cities expanding population and diverse business community.

SMITH MITCHELLWEILER llp  
RIVERSIDE SAN DIEGO IRVINE

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## Riverside bridges another traffic safety concern

Commuters using Columbia Avenue near Hunter Business Park no longer have to give up valuable time waiting for trains. The Columbia Avenue Bridge is the second grade crossing project completed in the City in less than two years; Jurupa Avenue Grade Separation was completed in June 2009.

The new Columbia Avenue Bridge, completed in just 15 months, was built to accommodate cars passing over the Burlington Northern Santa Fe (BNSF) railroad tracks in the Hunter Business Park, between La Cadena Drive and Iowa Avenue. More than five hours of daily commute time have been reclaimed for 16,000 vehicles that used to wait while more than 100 trains per day crossed this intersection. Additionally, an estimated annual 29 tons of greenhouse gas emissions have been eliminated.

“With 26 at-grade (street level) train crossings, commuters in the City of Riverside feel the impact of regional and national train traffic every day,” said Siobhan Foster, Director of Public Works. The intersection of trains and streets causes safety issues for pedestrians and vehicles, delays traffic, slows response times for emergency vehicles, creates train horn noise and impacts air quality due to idling cars. The most effective way to address this problem is to construct grade separations by building a bridge for the train or a bridge for the cars.

The project came in 6% under budget bringing the total cost to an estimated \$30 million.

The City Council continues its strategic approach to minimizing train travel impacts with the Magnolia Grade Separation currently underway.

## Foreclosure crisis brings Riverside assistance



In an unstable economy with foreclosures at an all time high, Riverside is putting federal grant money to good use to bring quality affordable housing to its residents.

The City of Riverside Neighborhood Stabilization Program (NSP) uses federal grant money to buy and rehabilitate neglected foreclosed homes. To date, five families have purchased homes through this program; 34 more homes are undergoing rehabilitation now and will be available for sale soon.

The Somervale neighborhood, located near Van Buren Boulevard and Indiana Avenue, was hard hit by the foreclosure crisis over one-third of the 62 homes in the neighborhood have gone into foreclosure. Through the NSP program and with the help of National Community Stabilization Trust, the City was able to purchase two homes on Willowgrove Place. The City's property managers immediately began maintaining the landscaping and paying the homeowner's association fees to provide support for the neighborhood. Additionally, new paint and carpet were installed, major mechanical systems were checked and repaired as needed, and missing or broken appliances were replaced.

The first Somervale home is in escrow, soon to be occupied by a family of three. Offers are currently being evaluated on the second home.

***Available properties can be viewed at [www.riversideca.gov/housing/firsttimehomebuyer.asp](http://www.riversideca.gov/housing/firsttimehomebuyer.asp). Income eligible residents, who have obtained bank pre-approval for a loan and have not owned a property in the past three years can be added to the "First Look" list by calling 826-5195.***

## Movies in the Park



Looking for something to do with your family? Enjoy watching movies? Then grab a blanket and head out for an unforgettable evening of cinema under the stars. The City of Riverside Parks, Recreation and Community Services Department is proud to present a series of FREE family movies this summer at a variety of local parks and on Main Street, creating venues for families to enjoy summer

evenings together in the city.

Movies are scheduled to begin at dusk on an outdoor, inflatable screen with a state-of-the-art sound system that provides a high quality experience for all participants. It's a great opportunity for the whole family to spend time together, experience Riverside's parks and enjoy FREE entertainment. You bring the snacks, we'll bring the stars.

The first movie kicks off on July 8 with a showing of Star Trek on Main Street in honor of the world class exhibit coming to downtown Riverside. Following that is Planet 51 on July 16 at La Sierra Park.

***For a complete list of movies and locations, visit [www.riversideca.gov/parks\\_rec](http://www.riversideca.gov/parks_rec).***



## Riverside Public Library provides residents new programs and services

Exciting things are happening at the Riverside Public Library.

A new Early Learning Program will soon be available at the Casa Blanca Library thanks to an \$80,000 grant from the E. Rhodes and Leona B. Carpenter Foundation. The Early Learning Program is designed for children 0-5 years of age and will offer literacy, social and health education components. The grant funds equipment, learning materials, computers, presenters and training for library staff.

The new program is currently under development and will be available in September 2010.

It's never too late to learn to read. The revamped Adult Literacy Program offers new trainings and classes for adults. Information for this program is available at any of the library's seven locations.

The Arlanza neighborhood can look forward to a new 10,000-square-foot library opening later this fall. It will offer 70 public access computers, a dedicated children's area and a public meeting room.

Marcy Library is expanding and moving to a new site in early 2011. The new Marcy location, located on Magnolia Avenue at the Palm Avenue

intersection, more than doubles its current square footage and offers 30 public access computers, a dedicated children's area and a quiet study room.

Thanks to a successful collaboration between the community, Board of Library Trustees and City staff, the new Downtown Library design is entering its third phase. Conceptual exterior elevations are scheduled to be presented for community review in fall 2010.

***For more information on any of the programs or projects listed above, please visit us online at [www.riversideca.gov/library](http://www.riversideca.gov/library).***

## Convenient parking available in downtown!

Downtown Riverside is bustling with renewed energy following the launch of the recently renovated Fox Performing Arts Center and revitalized Main Street.

The City of Riverside Public Works Department is pleased to offer downtown visitors a range of convenient, safe and cost effective parking choices - curbside, surface lots and garages. FREE curbside parking is available at some "on-street" locations throughout the downtown. In addition, metered curbside parking is also available in downtown and the Justice Center area. Gone are the days where you must pack quarters to "feed the meter." Riverside has installed state-of-the-art meters that let you choose how you pay: nickels, dimes, quarters, dollars or a simple swipe of your credit/debit card and off you go. Visitors have the freedom to pay from any meter, not just the one you parked near; however, you do need to note and remember your space number.

If you prefer covered parking, Riverside has a total of seven parking garages. Most parking lots and garages have FREE parking on weekends and holidays and after 5 p.m. on weekdays. Garages 1, 2 and 3 also feature FREE parking up to 90 minutes on weekdays.

The Downtown and Justice Center Parking Program brochure is a great tool to guide you through these options for your parking convenience. You may also call Public Works Department Parking Services at 826-5620 with any parking question.

***Additional information on FREE parking is available online at [www.riversideca.gov/pworks](http://www.riversideca.gov/pworks).***



**Star Trek**  
Motion Picture Screening  
JUN. 26 - AUG. 1, 2010



**Gone With the Wind**  
AUG. 6, 2010

### SUMMER CONCERT SERIES

EDDIE MONEY ..... JUL. 29

DON MCLEAN ..... AUG. 27

### BROADWAY SERIES

RAIN - A Tribute to the Beatles ..... SEP. 24-26  
THE COLOR PURPLE ..... OCT. 29-31

Monty Python's - SPAMALOT... JAN. 28-30, 2011

[www.foxriversidelive.com](http://www.foxriversidelive.com)

**FOX**  
Performing Arts Center  
Riverside, California

## \$HOP RIVERSIDE AUTO CENTER

Just off Riverside  
(91) Freeway on  
Auto Center Drive

The Riverside Auto Center has it all in one convenient location! Shop Riverside and visit the Riverside Auto Center.  
**[www.shopriversidenow.com](http://www.shopriversidenow.com)**

1% of all taxable sales come back to the City to support Fire, Police, Museum, Parks, Libraries and Youth Programs.



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City of Arts & Innovation



# THE GREEN PAGE

## Free Sprinkler Nozzle program helps reduce water use



Riverside Public Utilities along with Western Municipal Water District have joined forces with local irrigation manufacturer the Toro Company to offer their water customers **FREE**, water-saving sprinkler nozzles during the months of July, August and September (or while supplies last).

The Free Sprinkler Nozzle program helps residential and commercial customers reduce their outside water use and runoff by

installing Toro's new Precision Series Spray Nozzles, which use less water than conventional sprinkler nozzles.

Water customers of Riverside Public Utilities or Western Municipal Water District living within the City of Riverside can log on to the Web site [FreeSprinklerNozzles.com](http://FreeSprinklerNozzles.com), and enter their account information to learn all about the new nozzles and their benefits.

After completing a few simple steps, customers will receive a voucher they can print out and take to one of three participating Riverside dealers to redeem their sprinkler nozzles. (See below for participating dealers.) The voucher is good for up to 25 free nozzles for residential customers, while commercial customers can receive up to 100 nozzles.

This **FREE** program is scheduled to run from July 1 through September 30, 2010 (or while supplies last). Customers will have 30 days to redeem their vouchers.

*For complete details on this great water saving program visit [FreeSprinklerNozzles.com](http://FreeSprinklerNozzles.com).*



### PARTICIPATING RIVERSIDE DEALERS:

**John Deere Landscapes**  
2656 Market Street

**Bonnett Irrigation**  
3230 Madison Street

**Ewing Irrigation**  
6479 Box Springs Boulevard

## Clean-up, drop-off at no charge

Residents planning to clean-up around the house and yard should mark July 17 and August 21 on their calendars. These are the next two Clean Up Riverside's Environment (C.U.R.E.) Free Drop-Off Days at the Agua Mansa Transfer Facility.

On these dates, Riverside residents (upon providing proof of residency) can dispose of up to one ton of trash, bulky items, tires, refrigerators and yard waste **FREE** of charge at the facility, located at 1830 Agua Mansa Road. All loads must be covered per California vehicle code rules.

**For more details, and information about additional information visit: [RiversideCA.gov/CURE](http://RiversideCA.gov/CURE) or call 826-5311.**



### 2010/11 Schedule of FREE Events and Services

#### Free Drop-off Days\*

1830 Agua Mansa Road

8 a.m. - 4 p.m. - Dispose of up to 1 ton

- |                      |                     |
|----------------------|---------------------|
| • July 17, 2010      | • August 21, 2010   |
| • September 18, 2010 | • October 16, 2010  |
| • November 20, 2010  | • December 18, 2010 |
| • January 15, 2011   | • February 19, 2011 |
| • March 19, 2011     | • April 16, 2011    |
| • May 21, 2011       | • June 18, 2011     |

*All loads must be covered per California Vehicle Code*

# Community Events Calendar

## July

### 15 **"Race: Are We So Different?" Exhibit**

Riverside Metropolitan Museum  
9 a.m. – 9 p.m.  
For more info call 826-5273

### Concerts in the Park

California Citrus State  
Historic Park  
6:30 – 8:30 p.m.  
For more info call 780-6222

### Movies in the Park

Opening Night  
La Sierra Park  
7 p.m.  
For more info call 351-6131

### 17 **Household Hazardous Waste Drop-off**

1780 Agua Mansa Rd.  
9 a.m. – 2:00 p.m.  
For more info call 826-5311

### Star Trek: The Final Frontier

Fox Performing Arts Center  
3 p.m. - \$9, (\$6 seniors 55+ & students w/ID)  
For more info call 779-9800

### Movies in the Park

Lincoln Park (4261 Park Ave.)  
7 p.m.  
For more info call 686-3119

### 18 **"ON-SITE" Digital Studio**

UCR California Museum  
of Photography  
noon - 5 p.m.  
For more info call 827-1467

### Star Trek: The Undiscovered Country

Fox Performing Arts Center  
3 p.m. - \$9, (\$6 seniors 55+ & students w/ID)  
For more info call 779-9800

### 19 **55+ Life Fitness Class**

Dales Senior Center  
11:30 a.m. – 12:30 p.m.  
For more info call 826-2047

### 20 **Sport & Cheer Camp**

La Sierra Community Center  
7 a.m. – 6 p.m.  
For more info call 351-6131

### 21 **Discovery Days**

Riverside Metropolitan Museum  
1:30 – 4:30 p.m.  
For more info call 826-5273

### Rhythm of Riverside: Summer Concert Series

Fairmount Park  
6 – 9 p.m.  
For more info call 826-2000

### 23 **Concerts in the Park**

California Citrus State  
Historic Park  
6:30 – 8:30 p.m.  
For more info call 780-6222

### Movies in the Park

Reid Park  
7 p.m.  
For more info call 826-5654

### 24 **Walk with the Mayor**

3900 Main Street (City Hall)  
7:30 – 9 a.m.  
For more info call 826-5813

### Star Trek: Generations

Fox Performing Arts Center  
3 p.m. - \$9, (\$6 seniors 55+ & students w/ID)  
For more info call 779-9800

### Movies in the Park

Nichols Park  
7 p.m.  
For more info call 351-6130

### 25 **Star Trek: First Contact**

Fox Performing Arts Center  
3 p.m. - \$9, (\$6 seniors 55+ & students w/ID)  
For more info call 779-9800

### 26 **UCR Bridge Group**

Janet Goeske Center  
12:30 – 3:30 p.m.  
For more info call 827-3406

### 28 **55+ Line Dance Class**

La Sierra Senior Center  
11 a.m. – noon  
For more info call 351-6435

### Rhythm of Riverside: Summer Concert Series

Fairmount Park  
6 – 9 p.m.  
For more info call 826-2000

### 29 **Eddie Money**

Fox Performing Arts Center  
8 p.m.  
For more info call 779-9800

### Movies in the Park

Villegas Park  
7 p.m.  
For more info call 351-6142

### 31 **Star Trek: Insurrection**

Fox Performing Arts Center  
3 p.m. - \$9, (\$6 seniors 55+ & students w/ID)  
For more info call 779-9800

### Movies in the Park

Bryant Park  
7 p.m.  
For more info call 351-6135

## August

### 1 **First Sundays @ RAM**

Riverside Art Museum  
1 – 4 p.m.  
For more info call 684-7111

### Star Trek (2009)

Fox Performing Arts Center  
3 p.m. - \$9, (\$6 seniors 55+ & students w/ID)  
For more info call 779-9800

### 3 **"Race: Are We So Different?" Exhibit**

Riverside Metropolitan Museum  
9 a.m. – 5 p.m.  
For more info call 826-5273

### 4 **Rhythm of Riverside: Summer Concert Series**

Fairmount Park  
6 – 9 p.m.  
For more info call 826-2000

### 5 **55+ Tai Chi Class**

Dales Senior Center  
10:30 – 11:30 a.m.  
For more info call 826-2047

### Riverside Arts Walk

Downtown Riverside  
6 – 9 p.m.  
For more info call 682-6737

### 6 **Sport & Cheer Camp**

La Sierra Community Center  
7 a.m. – 6 p.m.  
For more info call 351-6131

### Gone With the Wind

Fox Performing Arts Center  
7 p.m.  
For more info call 779-9800

### 7 **The 2nd Annual Ultimate Jazz Festival**

Fairmount Park  
11 a.m.  
For more info call 780-9091

### Swing Dancing

Coffee Depot  
7 – 11 p.m.  
For more info call 222-2263

### 8 **The 2nd Annual Ultimate Jazz Festival**

Fairmount Park  
11 a.m.  
For more info call 780-9091

### Community Services & Youth Committee Meeting

Riverside City Hall  
3:30 – 4:30 p.m.  
For more info call 826-5557

### 11 **Rhythm of Riverside: Summer Concert Series**

Fairmount Park  
6 – 9 p.m.  
For more info call 826-2000

### 15 **"Once Upon a Mattress" & "Once Upon a Time"**

California Baptist University  
Wallace Theatre  
7 p.m.  
For more info call 756-4240

FOR MORE DETAILED INFORMATION ON RIVERSIDE EVENTS CHECK OUT [www.riversideca.gov](http://www.riversideca.gov)



**Eddie Money**  
JUL. 29, 2010



**Don McLean**  
AUG. 27, 2010



**Downtown Farmers Market**  
**Riverside**  
**Saturdays**  
**8 a.m. - 1 p.m.**

**Main Street**  
between Fifth and Sixth Streets

- Open year-round
- Fresh fruits, vegetables and flowers
- Fresh baked breads from Old Town Baking Co.
- Fresh fish from Smart Fish Co.

For vendor suggestions email  
[downtownfarmersmarket@riversideca.gov](mailto:downtownfarmersmarket@riversideca.gov)

[www.FoxRiversideLive.com](http://www.FoxRiversideLive.com)

No Dogs Allowed, except for service animals California Health and Safety Code Sec. 114371.d



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## Riverside Outlook

July 2010

Published by the  
City of Riverside  
3900 Main Street  
Riverside, CA 92522

Mayor:  
Ronald O. Loveridge  
City Council Members:  
Mike Gardner Ward 1  
Andy Melendrez Ward 2  
Rusty Bailey Ward 3  
Paul Davis Ward 4  
Chris Mac Arthur Ward 5  
Nancy Hart Ward 6  
Steve Adams Ward 7  
City Manager:  
Bradley J. Hudson

**826-5311**

One Call Does It All!

POSTAL CUSTOMER



**Wednesdays**

**June 23 - August 11**

**6 - 9 p.m.**

**Fairmount Park**  
**2601 Fairmount Blvd.**

Enjoy each concert and decide which  
Riverside Sings contestants will move on  
to the finale and be crowned the next  
Riverside Sings Champions!



# Rhythm of Riverside Summer Concert Series

## Entertainment Line-up

June 23	Doc-Rock-It (50s & 60s Rock)
June 30	Inxs-ive (80s)
July 7	La Internacional
	Sonora Show (Cumbias)
July 14	Southbound (Rock n' Roll)
July 21	Red Carpet Riot (90s)
July 28	Stone Soul (Motown)
August 4	Suave (Top 40)
August 11	Latin Society (Latin/Salsa)



Parks, Recreation and  
Community Services Department  
[www.riversideca.gov/park\\_rec](http://www.riversideca.gov/park_rec)



FOR MORE DETAILED INFORMATION ON RIVERSIDE EVENTS CHECK OUT **[www.riversideca.gov](http://www.riversideca.gov)**



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